SONY COMPUTER ENTERTAINMENT EUROPE

Sony Computer Entertainment Europe is responsible for sales, marketing, distribution and software development for the PlayStation, the world's number one selling (CD-based) video game system and has offices around Europe, the Middle East, Australia and New Zealand promoting the PlayStation and its software to a total of 70 territories.

With over 500 employees in 11 countries and sales operations in another 59 countries, SCEE is capable of exploiting the opportunities that arise in its existing territories and it's emerging markets in Eastern Europe and the Middle East.

SCEE also has staff based in the Development Studios in London and Cambridge, and at the Quality Evaluation Department in Liverpool.

In March 1999,Psygnosis became a subsidiary of Sony Computer Entertainmnt Europe.

Key Management Personnel
Chris Deering, President, SCEE - Mr Deering graduated from Boston College and Harvard Business School. His career in multinational business began at the Gillette Company and at McKinskey & Co where he specialised in fast moving consumer goods. His multimedia experience began as Vice President - International Marketing at Atari in 1983. Since 1985 Mr Deering served as Senior Vice President, and from 1990 as Executive Vice President, International for Sony's Columbia Pictures Home Video New York and in Los Angeles from where he joined the newly formed London based Sony Computer Entertainment Europe in 1995.

Jim Ryan, Vice President of Finance and Administration, SCEE - Jim is responsible for managing all aspects of SCEE Finance, Treasury, MIS, and Human Resources.

David Reeves, Vice President of Sales and Marketing, SCEE - David oversees all sales, marketing, advertising and public relations, for SCEE HQ.

Patrick Inskip, Vice President of Operations, SCEE - Patrick is responsible for aspects of SCEE operations, logistics and relationships with third party publishers on manufacturing issues.

John Brunning, Vice President of Legal and Business Affairs, SCEE - John manages the Legal and Business Affairs for SCEE.   He is also responsible for managing the business relationships with third party publishers.

Juan Montes, Vice President of Development, SCEE - Juan is responsible for all aspects of internal and external development, as well as technical support, third party approvals, and QA.

SCEE Licensed Territories

70 PAL Territories @ 15/06/98

Australia
Austria
Azerbaijan
Bahrain
Belgium
Botswana
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark
Djibouti
Egypt
Estonia
Ethiopia
Finland
France
Germany
Gibraltar
Greece
Hungary
Iceland
Iran
Ireland
Israel
Italy
Jordan
Kazakhstan
Kenya
Kuwait
Latvia
Lebanon
Libya
Lichtenstein
Lithuania
Luxembourg
Madagascar
Malta
Mauritius
Morocco
Netherlands

New Zealand
Nigeria
Norway
Oman
Poland
Portugal
Qatar
Romania
Russian Federation
Saudi Arabia
Solvakia
Solvenia
South Africa & Nambia
Spain
Swaziland
Sweden
Switzerland
Syria
Tanzania
Tunisa
Turkey
Uzbekhistan
Uganda
Ukraine
United Arab Emirates
United Kingdom
Yemen
Zambia
Zimbabwe